

SIDECAR JUDY

**Raising funds for leukemia research & care with
a touching new song & video for a lost sister**



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FOR IMMEDIATE RELEASE

Salt Lake City, Utah, March 30, 2017 – Sidecar Judy’s new single **Better** is now for sale with all proceeds going to the Leukemia & Lymphoma Society (LLS) of Utah.

Cammi Meitler and Randin Graves met and formed the band in 2015, totally unaware that both her sister and his wife had the same rare type of leukemia and had traveled long distances to be under the care of the specialists at LDS Hospital in Salt Lake City. Cammi’s sister Audrey, who was pregnant when diagnosed, had complications over several years and passed away in August 2016. **Better** is a tribute to Audrey and, as Cammi says at the end of the heartstring-tugging video, “I wanted to make an uplifting song to help people who may be dealing with the same thing.”

The song is a perfect example of Sidecar Judy’s trademark genre, “indie electro folk rock for human beings.” It is catchy, bends genres with its mix of strummy acoustic folk, electric guitars and thumping electronic beats, and its lyrics are honest and relatable to just about any human out there. The video is simple and moving – Cammi singing and playing against a black backdrop, interspersed with photos of Audrey’s journey.

Just as the song was being completed, the band found out that Shar Christopher, one of the physician assistants who helped and befriended Audrey, was participating in the LLS Man & Woman of the Year event, competing to raise the most money for the charity. Until May 12, all proceeds from the sale of **Better** go to Shar’s campaign.

Find more information at <http://sidecarjudy.com/better/>
Video on YouTube: https://www.youtube.com/watch?v=emW_6b4kfjE
Buy the song here: <https://sidecarjudy.bandcamp.com/>